

OUR TOP PLACEMENTS

MBA 2023 - 25 BATCH



SREEHARI SABU



ALITH KUMAR D



MOHAMMED FARIS K.C



NITHIN KRISHNA P.A



HRITHIK K.V



SNEHA PR



ANUSREE P A



SANDRA NELSON



VINAYAK



TIYA THOMAS MANI



SREELEKSHMI KU



NITHIN KRISHNA P.A



BHADRA
SHASHIDHARAN



ANJUSHA PC



KRISHNA PRIYA
RAJEEV



MRUDHULA MOHAN E



ANAGHA M



SONA TG



JINSIYA



THEJIN KANNIPOYIL



CHAIRMAN
Er. A. M Khareem

As the Chairman of Jai Bharath Group of Institutions, I am pleased to highlight the enriching endeavours undertaken by our MBA program throughout the year 2025, as showcased in the 'Jai Bharath Chronicles.' Our institution remained steadfast in its commitment to nurturing future business leaders through a blend of academic rigor and practical exposure. From organizing industry symposiums to facilitating internships with renowned corporations, our focus on holistic development continued to be paramount. As we commemorate the successes of 2025, I extend my sincere appreciation to our faculty, staff, and students for their unwavering dedication and contributions to our collective journey towards excellence.



DIRECTOR
Prof. (Dr.) Pradeep Kumar C

Congratulations on the successful publication of our latest newsletter! The content of this newsletter reflects the enriching activities and milestones of 2025, showcasing the vibrant events such as the International Conference, HR Conclave, and LA-Squadra IV, along with initiatives like outbound training and experiential learning that have contributed to our student's community. I commend each of you for your collaborative efforts and unwavering commitment to excellence, and I look forward to continuing our journey of success together.



CHIEF EDITOR
Dr. Neenu Wilson
HOD, MBA Department

As the chief editor of the 'Jai Bharath Chronicles,' I am delighted to reflect on the vibrant activities that defined our MBA program in 2025. Throughout the year, our dedicated faculty and students engaged in innovative research projects, industry collaborations, and impactful community initiatives. From insightful guest lectures to dynamic workshops, our commitment to fostering excellence in business education remained unwavering. As we embark on another year filled with promise and potential, I extend my heartfelt gratitude to everyone who contributed to making 2025 a remarkable chapter in our journey.



EDITOR
Dr. Freeda V Simon
Asst. Professor

2025 has been a year of remarkable strides for our MBA program, and the 'Jai Bharath Chronicle' reflects the spirit of innovation and collaboration that drives our institution. From pioneering industry connect initiatives to championing student-driven projects, our focus on excellence has yielded commendable results. I am honored to present this publication and look forward to continuing this inspiring journey of growth and achievement with all stakeholders.

1. New Year Celebration 2025: December 31st

The New Year 2025 was welcomed with great enthusiasm and festive spirit on campus. The celebration brought together students, faculty, and staff to mark a hopeful new beginning. It was a memorable occasion that reflected the vibrant spirit of our college community and set an inspiring tone for the year ahead.



2. Expert Talk on Union Budget 2025–26: February 3rd

A highly engaging and thought-provoking session on the "Union Budget 2025–26" was delivered by Dr. S. Muraleedharan, Visiting Faculty at K N Raj School of Economics, M G University, and the Centre for Budget Studies, CUSAT. The session opened with key takeaways from the Economic Survey 2025, which provided a strong backdrop for exploring the intricacies of the budget. Drawing on his vast expertise in budget analysis and economic trends, Dr. Muraleedharan offered an in-depth examination of major policies, fiscal strategies,

and their broader economic implications. His comprehensive approach ensured that participants gained a clear perspective on how the budget supports national development, making the session a truly enriching learning experience.



3. National Level Management Fest ' Strategix 2K25' : February 7th

Jai Bharath School of Management Studies successfully hosted STRATEGIX 2K25, a National-Level Management Fest, on 7th February 2025. Centred around the theme "Chess," the event emphasised the connection between strategic gameplay and key managerial skills. Inaugurated by Ms Rajasree Shenoy, HR Head TCS, with a keynote on strategic leadership. The fest drew participation from over 300 students representing more than 25 institutions. With competitions judged by industry and academic experts, and strong coordination by faculty and student volunteers, the event blended intellectual rigour with vibrant networking. The fest concluded with a valedictory session celebrating the winners and commending the organising team's efforts.



4. NIPM Student Chapter Inauguration: February 11th

It was an esteemed occasion for the Jai Bharath MBA students as the NIPM (National Institute of Personnel Management) Student Chapter was formally inaugurated, marking a significant step towards strengthening industry-academia collaboration. The event was honoured by the presence of Mr. Johnson Mathew, Chairman of NIPM Kerala Chapter, and Mr. Shiju Bhaskaran, Executive Committee Member, NIPM Kerala Chapter. This initiative opens exciting avenues for MBA students to enhance their professional development, engage with HR leaders, and stay updated on emerging industry trends. The launch of the Student Chapter truly marks the beginning of a promising journey towards HR excellence at Jai Bharath.



5. Expert Talk on 'AI FOR ALL': February 13th

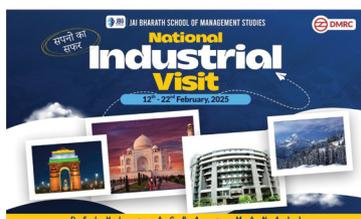
An engaging and thought-provoking session on 'AI for All' was delivered by Mr. Peter Mike Darius, an expert in IBM Middleware & Cloud Technologies, with extensive experience as a trainer and consultant. The session enriched students' understanding of AI-driven business solutions, offering practical perspectives on how technology is shaping modern enterprises. The program left aspiring managers inspired and better prepared to embrace innovation in their endeavours.



6. Bridging Industry Exposure with Experiential Travel: DMRC to Manali : February 19th

The MBA students of Jai Bharath experienced an exciting and insightful week during their National Industrial Visit to DMRC (Delhi Metro Rail Corporation), Delhi. The program offered them a rare opportunity to observe industry operations closely, linking theoretical concepts with practical applications. Such experiences not only enrich academic learning but also help students develop

a stronger professional outlook, preparing them for future managerial roles.



7. FDP on AI-Powered Pedagogy: February 22nd

The Jai Bharath School of Management Studies, in association with Kottakkal Farook Arts & Science College, organised a Faculty Development Programme on “AI-Powered Pedagogy” on 22nd February 2025 at KFASC. The programme was inaugurated by Prof. M. Abdul Azeez, Principal of KFASC, and featured insightful sessions by Dr. Nithesh K. N., Principal, Jai Bharath Arts and Science College, Dr. Pradeep Kumar C., Director, Jai Bharath School of Management Studies, Dr. Neenu Wilson, HOD, School of Management Studies, and Mr. Gobish G. Director, Reelwise AI Co. Faculty members from both institutions actively participated in interactive discussions on the integration of AI in teaching and learning. The

programme proved to be a resounding success, fostering innovation in pedagogy and encouraging meaningful knowledge exchange.



8. Expert Talk on 'Personal Branding for Career Growth': March 5th

The students of the 2024-26 batch MBA participated in an engaging session on Personal Branding for Career Growth, which emphasised the significance of creating a strong LinkedIn profile, optimising keywords for visibility, and cultivating a professional network. The session was led by Mr. Anto Jose, Personal Brand Consultant, who offered valuable guidance to help future managers present themselves confidently in today's competitive job market. The active involvement and positive feedback from students highlighted the crucial importance of personal branding in achieving career growth.



9. Project Management Workshop: March 7th

The Project Management Certification Workshop, led by Mr. Arjun Narayanan (Certified Project Management Trainer), proved to be a highly

enriching experience for the MBA students, offering practical exposure to the essential processes of project management. The insightful session added great value to their academic journey, reinforcing practical learning.



10. LEAP 2K25: April 17th & 18th

The MBA students of Jai Bharath successfully organised LEAP (Learn- Experience - Apply - Perform) 2K25, an Outbound Training Program for students of Kottakkal Farook College at Indriya Adventure Park, Cherai on April 17 & 18, 2025. This unique experiential learning initiative proved to be a transformational experience, offering invaluable lessons in teamwork, leadership, and managerial skills for aspiring managers.



11. Ramadhan Iftar Party: March 18th

The Iftar celebration on March 18, 2025 was a vibrant and culturally enriching occasion that united students, faculty, and staff. Designed to foster a spirit of harmony and joy, the event featured an authentic Iftar meal, offering a warm space for everyone to come together and share. The celebration truly embodied the essence of compassion, generosity, and togetherness.



12. Crafting Futures: MoU with Kinder Hospitals: June 2nd

Jai Bharath School of Management Studies has entered into a Memorandum of Understanding (MoU) with Kinder Hospitals, marking a significant milestone in the MBA in Healthcare Management program. This strategic collaboration is designed to nurture future healthcare leaders by integrating academic learning with the practical expertise of a leading healthcare institution. The MoU was signed on June 2, 2025, at 11 AM at Kinder Hospitals, Kochi, in the presence of Renjith Krishnan, Group CEO of Kinder Hospitals. This partnership aims to bridge the gap between theory and practice, equipping aspiring healthcare professionals with the knowledge, skills, and real-world exposure needed to thrive in today's dynamic healthcare landscape.



The banner features the logos of JBG (Jai Bharath Group of Institutions) and Kinder Hospitals. The main headline reads "Empowering Future Healthcare Leaders". Below the headline is a photograph of six individuals (five men and one woman) standing together, with one man holding a large cardboard box representing the signed MoU. At the bottom, the text states: "HEALTHCARE AND HOSPITAL MANAGEMENT PROGRAM Strategic MoU Between Jai Bharath School of Management Studies and Kinder Hospital Group to Advance Excellence in MBA Healthcare & Hospital Management".



13. Expert Session on Healthcare and Hospital Management: June 12th

Mr. Renjith Krishnan, CEO of Kinder Hospitals, delivered an inspiring and thought-provoking expert session on MBA in Healthcare and Hospital Management titled 'Careers that Care: Building A Future in Healthcare'. His insights on emerging opportunities, global prospects and evolving trends in the healthcare industry were truly enlightening. The session highlighted the dynamic career paths in healthcare management, including hospital administration, healthcare consulting, health tech innovations and public health leadership. Drawing from his extensive real-world experience, Mr. Krishnan offered practical wisdom that left students both well-informed and deeply motivated to pursue impactful roles in one of the world's fastest-growing sectors.



The banner has a dark blue background. On the left, the text reads "CAREERS THAT CARE: BUILDING A FUTURE IN HEALTHCARE WEBINAR". Below this, two white rounded rectangles contain the date "12 JUN 2025" and the time "07:00 PM". On the right is a portrait of Mr. Renjith Krishnan, with his name and title "Chief Executive Officer, Kinder Hospitals" listed below.



14. Farewell Ceremony for MBA 2023 Batch: June 24th

The farewell for the MBA 2023 Batch was a truly memorable and heartfelt occasion, bringing together faculty, staff and students to honour the achievements and journey of the graduating class. The program was enriched with nostalgic memories, cultural performances, and a touching video montage highlighting the students' vibrant years at Jai Bharath. Faculty members offered words of wisdom and encouragement, while students expressed heartfelt gratitude to mentors and peers who had guided them throughout their academic journey. The event concluded with a warm send-off, wishing the graduates every success as they step into their professional careers.

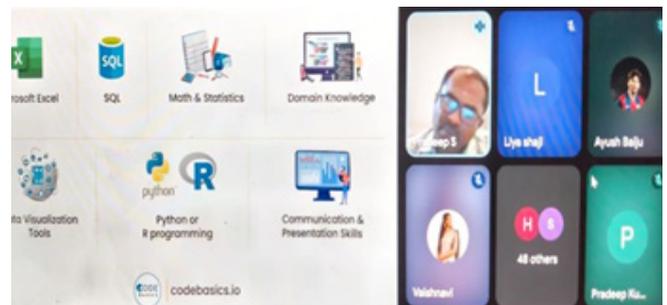


15. Business Analytics – The Power Skill for Tomorrow's Managers: July 1st

Dr. Pradeep S, AVP at NeST Digital, delivered a highly insightful session for MBA students on the growing importance of Business Analytics. The session highlighted emerging challenges,

evolving industry expectations and the critical role of data-driven decision-making in shaping future managers. Dr. Pradeep's expertise and perspectives emphasised that Business Analytics is more than just a tool—it is a transformative mindset essential for tomorrow's leadership.

Business Analytics
The Power Skill for Tomorrow's Managers
Date: 01 Jul 2025
Google Meet : 7:00 PM
FOR REGISTRATION
DR. PRADEEP. S
AVP NEST DIGITAL



16. MBA 2025 Batch Induction- 'SWAGATH': July 10th

Mr. Dominic Jose, Head – HR at Symega Food Ingredients Ltd., delivered a truly inspiring address as the Chief Guest at the MBA 2025 batch induction, SWAGATH. His extensive experience and valuable insights provided deep motivation for the incoming students, while the session also paved the way for continued engagement and potential future collaborations.



17. Expert Session on Supply Chain & Logistics: July 11th

Mr. Nair Nandkumar, Former Sr. Associate Vice President, Carborundum Universal Ltd., delivered an insightful session on ‘Supply Chain & Logistics in India – Harnessing Career Opportunities’ for MBA students. His expertise, practical insights, and engaging presentation provided students with a comprehensive understanding of the dynamic logistics landscape and the emerging career opportunities in the sector. The session proved to be a masterclass in both clarity and depth, equipping aspiring managers with valuable knowledge for their professional journeys.

SUPPLY CHAIN & LOGISTICS IN INDIA
HARNESSING CAREER OPPORTUNITIES



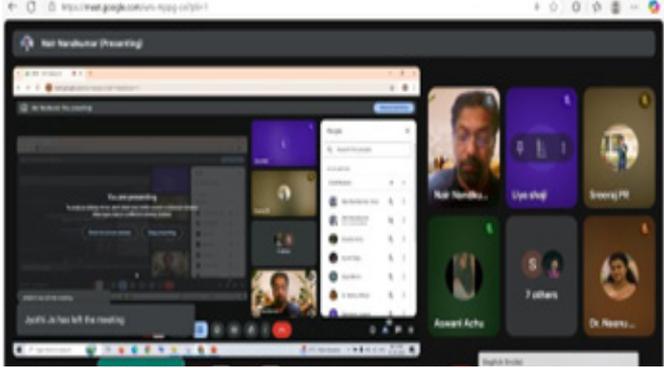
WEBINAR

📅 11-07-2025

🕒 07:00 PM

Mr. Nair Nandkumar
Former Sr Associate Vice President
at Carborundum Universal
Limited (CUMI Minerals)

FOR REGISTRATION



18. Passing Out Ceremony of MBA 2023-25 Batch: July 19th

The MBA 2023 Batch brought remarkable energy, innovative ideas, and unwavering resilience to Jai Bharath. Throughout their journey, they built communities, hosted conclaves, led clubs, and inspired both peers and faculty, making their time here truly extraordinary. As the batch steps into the world of business and leadership, they carry forward the values, confidence, and courage nurtured during their academic journey. The thoughtful presentation of a commemorative plaque symbolises their enduring bond with Jai Bharath – a gesture that will always be cherished.



Mohammed Faris
STUDENT LEADER



Tiya Mani Thomas
BEST OUTGOING STUDENT



Sandra Nelson
ACADEMIC TOPPER



19. Expert Session on Financial Education and Consumer Awareness: July 23rd

Mr. Sreejit Anirudhan, Co-Founder & Managing Director of Signox Evaluations Pvt. Ltd., delivered an insightful session on 'Financial Education and Consumer Awareness' for MBA students. His practical insights, real-world examples, and passion for financial literacy greatly enriched the learning experience of aspiring managers. The session not only equipped students with essential financial decision-making skills but also emphasised the importance of being informed consumers in today's dynamic economic environment



20. Masterclass on Power BI: July 31st

The Department of Management Studies at Jai Bharath organised a hands-on workshop on "Power BI: Transforming Your Data into Meaningful Insights", conducted by Dr. Geetha Jose (designation). The interactive session enabled MBA students to explore how raw data can be

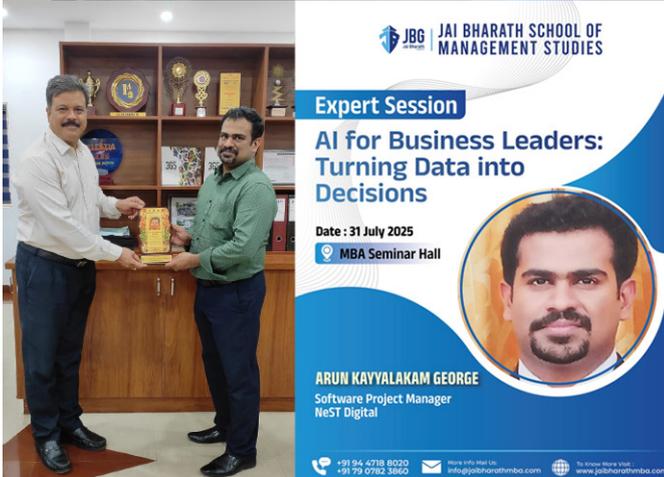
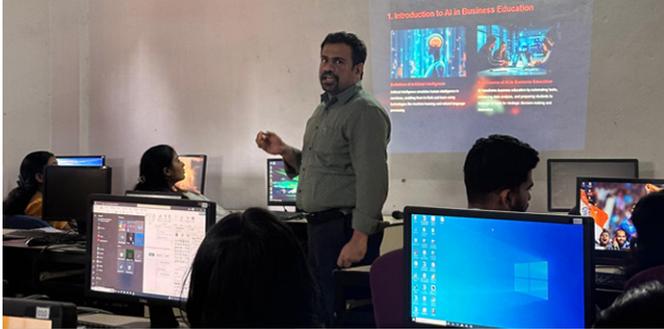
effectively transformed into strategic insights, equipping them with practical skills essential for data-driven decision-making. The workshop proved to be highly engaging and impactful, offering future managers valuable exposure to tools that bridge analytics with business strategy.



21. AI for Business Leaders – Turning Data into Decisions: July 31st

MBA students at Jai Bharath gained valuable insights from the session "AI for Business Leaders – Turning Data into Decisions", delivered by Arun George, Software Project Manager, NeST Digital. With his deep expertise in Artificial Intelligence, Mr. George effectively demonstrated how AI tools could enhance managerial productivity and be customised to meet specific business needs. The session provided future business leaders with practical perspectives on leveraging AI to make

informed decisions, making it an engaging and highly relevant learning experience.



22. New Beginnings: MBA 2025–26 Batch Inauguration: August 7th

Mr. Rijo Thomas, Associate Director at EY GDS, was the chief guest for the Academic Inauguration of the MBA 2025 Batch. His presence added significant value to the event, with insights on leadership, adaptability, and career growth that deeply inspired the future managers. His address served as a powerful reminder that education extends beyond earning a degree – it is about cultivating the mindset to lead, evolve, and make a meaningful impact.



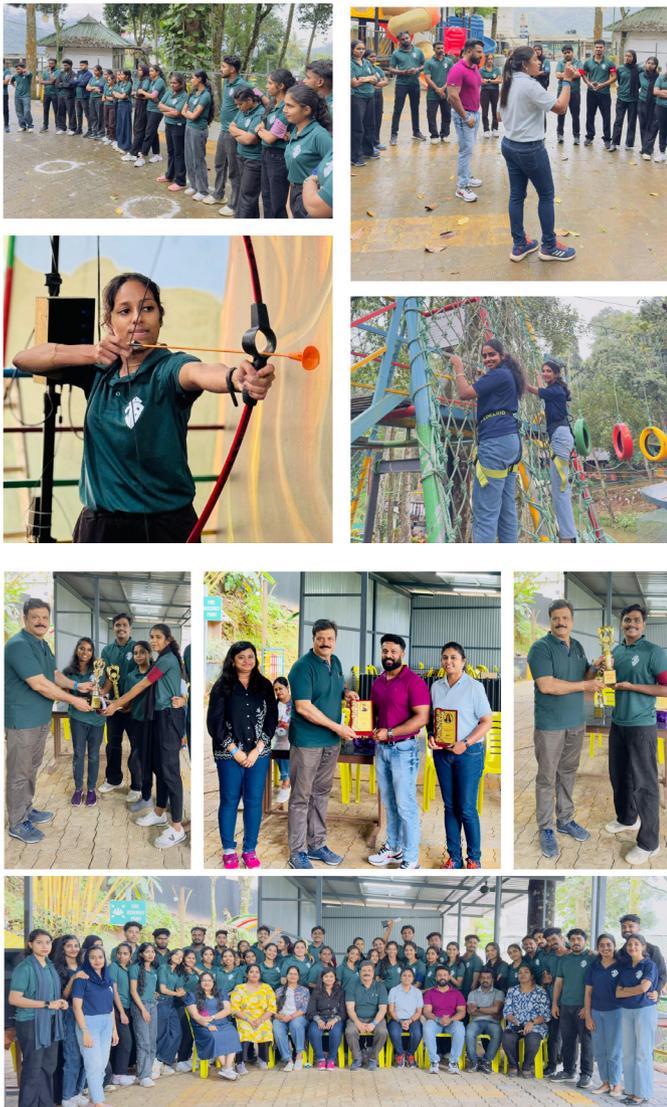
23. Conquest 2K25 – An Unforgettable Outbound Training Experience & Industrial Visit August 13 & 14

The MBA Batch of 2025 embarked on an exhilarating journey of experiential learning through CONQUEST 2K25, held amidst the breathtaking landscapes of Munnar.

Day one was filled with high-energy outbound training activities designed to challenge limits and strengthen team spirit. From adrenaline-packed adventure tasks to strategic management games, every experience encouraged students to step out of their comfort zones, enhance

leadership skills, and build collaboration. The participants showcased enthusiasm, resilience, and a strong sense of teamwork, making each activity both meaningful and memorable. On August 14, the learning extended beyond activities with an insightful Industrial Visit to the Kannan Devan Tea Museum, Munnar. Students gained valuable exposure to the history, processing, and management practices of tea production, bridging the gap between theoretical knowledge and real-world industry operations.

CONQUEST 2K25 was a perfect blend of learning and fun—celebrating growth, grit, and unforgettable memories. The experience not only strengthened managerial competencies but also created lasting bonds and inspired students for many more transformative journeys ahead.



A vibrant celebration of colours, traditions, and the spirit of unity marked Onam 2025 at the Jai Bharath MBA campus. The festivities came alive with students and faculty showcasing the elegance of traditional attire and the energy of cultural performances, paying a beautiful tribute to Kerala's rich heritage. The event was a grand success, reflecting the dedication and enthusiasm of the organising team.



25. Industrial Visit to NITTA Gelatin India Limited: August 29th

Jai Bharath MBA students experienced a valuable learning opportunity at NGIL, a place where innovation meets industry with purpose. The visit highlighted cutting-edge sustainability practices, Total Quality Management (TQM) systems, and exemplary safety standards, illustrating how modern manufacturing combines efficiency with responsibility. Witnessing these operations firsthand gave students practical insights that complement their classroom learning. The visit was guided by Mr. Nair Nandkumar, Former Sr. Associate Vice President, Carborundum Universal Ltd. and Mr. Paul Sebastian, General Manager, NGIL, whose expertise and hospitality enriched the experience. This immersive exposure demonstrated that when organisations open their doors, they not only share processes—they inspire and shape the next generation of professionals.



26. Masterclass on Disruption to Opportunity: Designing Your Dream Career in the AI Era: September 10th

The Department of Management Studies at Jai Bharath hosted an inspiring session on “Disruption to Opportunity: Designing Your Dream Career in the AI Era”, led by Ms. Shruti Nair, HR Manager, TCS. With her engaging delivery and practical insights, Ms. Nair highlighted how future managers can adapt, innovate, and thrive in an AI-driven world. Her ability to connect with participants and share actionable strategies made the session highly impactful for students preparing for their professional journeys. Such sessions play a crucial role in bridging classroom learning with real-world career planning, empowering students to step confidently into leadership roles.



JBS JAI BHARATH SCHOOL OF MANAGEMENT STUDIES

Masterclass Series :
Disruption to
Opportunity: Designing Your Dream
Career in the AI Era

10 Sep 2025
02:00 PM
MBA Seminar Hall

Ms. Shruti Nair
HR Manager
Tata Consultancy Services

27. HR Conclave at Taj Vivanta: September 19th

The MBA students of Jai Bharath had the opportunity to attend Conclave 2025 at Taj Vivanta, Ernakulam, organised by the Confederation of Indian Industry (CII) Kerala. The event stood out as one of the most impactful platforms in recent times, bringing together a powerhouse lineup of speakers who shared data-driven insights on the intersection of AI and HR. A key takeaway echoed throughout the sessions: AI is not a replacement, but a powerful augmentation tool. Discussions highlighted how AI can enhance productivity, strengthen decision-making, and support leadership – while reaffirming that the human touch in management remains irreplaceable. Curated under the leadership of Mr. Dominic Jose (Convenor, CII Kerala People Culture and Rejuvenation Panel), Mr. VKC Razak (Chairman, CII Kerala), and Mr. Martin Jacob (Co-Convenor, CII Kerala People Culture and Rejuvenation Panel), the conclave offered budding managers valuable perspectives on the future workforce, blending innovation with empathy.



28. Visit to IIM Kozhikode: September 23rd

The MBA students of Jai Bharath had the opportunity to visit IIM Kozhikode on 23rd September 2025, an experience that proved to be both insightful and inspiring. At the esteemed Business Museum, they traced the evolution of Indian enterprise through landmark institutions such as ISRO, the Indian Navy, Indian Railways, and the RBI. The exhibits highlighted India's remarkable journey of innovation, leadership, and nation-building. For budding managers and entrepreneurs, the visit was more than an academic exercise – it offered fresh perspectives and motivation to embrace challenges with vision and purpose.



29. Industrial visit to Peekay Steel Castings Pvt. Ltd.: September

Jai Bharath MBA students gained an enriching learning experience during their visit to Peekay Steel Castings (P) Limited, one of India's most respected steel casting companies with a global footprint. The visit offered valuable insights into the precision casting process, lean manufacturing systems, safety protocols, and sustainable foundry operations, showcasing how quality and innovation drive industrial excellence. Guided by Mr. Sajjan M (DGM), Mr. Jenil Jose (HR Head), and Mr. Nair Nandkumar, Former Sr. Associate Vice President, Carborundum Universal Ltd., students observed how Peekay Steel upholds international standards in serving industries such as aerospace,

defence, and energy – an inspiring exposure for future managers.



30. Inauguration of the HR Club: September 27th

The Department of Management Studies at Jai Bharath marked a significant milestone with the inauguration of the HR Club, an initiative aimed at fostering professional development and industry engagement for MBA students. The event was inaugurated by Mr. Martin Jacob, Vice President – HR, Mane Kancor Ingredients Pvt. Ltd., who also delivered an insightful masterclass on “The Role of HR Manager in the Age of AI.” In his address, Mr. Jacob emphasised how HR professionals must evolve in an AI-driven era – not by resisting technology, but by adapting and leading with it. His perspectives provided students with valuable insights into the changing corporate landscape, bridging academics with industry realities.



JBG JAI BHARATH SCHOOL OF MANAGEMENT STUDIES

HR Club Inauguration & Masterclass
Role of HR Manager in the Age of AI

27 Sep 2025
11:30 AM
MBA Seminar Hall

Martin Jacob
Vice President - HR
Mane Kancor Ingredients Private Ltd. Kochi, Kerala



31. Finance Club Inauguration and Masterclass on “Financial Decision-Making in the Age of AI and Analytics”: October 7th

The Finance Club was inaugurated with great enthusiasm and elegance, marking a proud milestone for our institution. The event was graced by Mr. Geevar Thambi (CMA, CSCA, CPB), Founder & CEO of Invisor Consulting Services, who conducted a powerful masterclass on “Financial Decision-Making in the Age of AI and Analytics.” The session was packed with practical insights on how technology and data are transforming the financial landscape, empowering aspiring managers to make informed and strategic decisions in an increasingly digital world. The inauguration set the tone for an exciting journey ahead – one filled with meaningful collaborations, knowledge-sharing sessions, and industry interactions aimed at bridging the gap between classroom learning and real-world finance.



JBG JAI BHARATH SCHOOL OF MANAGEMENT STUDIES

Finance Club Inauguration & Masterclass
Financial Decision Making in the Age of AI and Analytics

07 Oct 2025
05:30 PM
MBA Seminar Hall

Mr. Geevar Thambi
CMA, CSA, CPB
Founder & CEO - Invisor Consulting Services

32. Entrepreneurship Club Inauguration & Master Class on “Entrepreneurship in the Age of AI & Digital Disruption”: October 8th

We were deeply honoured to have Mr. Abraham George, Member of Board, Director & Chief Operating Officer at Ennoventure Inc., inaugurate our Entrepreneurship Club and deliver a compelling Master Class on “Entrepreneurship in the Age of AI & Digital Disruption.” With his vast expertise in HR and entrepreneurial leadership, Mr. George shared valuable real-world insights that made the session one of the most enriching learning experiences for our MBA students. His engaging address inspired our budding entrepreneurs to embrace innovation, adaptability, and ethical leadership in an era of rapid technological transformation.



JBS JAI BHARATH SCHOOL OF MANAGEMENT STUDIES

Entrepreneurship Development Club Inauguration & Masterclass

Entrepreneurship in the Age of AI & Digital Disruption.

Oct 8 2025

11:30 AM

MBA Seminar Hall



Mr. Abraham George



33. Building Career-Ready Professionals Through Soft Skills

The college extends its sincere appreciation to Kerala Knowledge Mission, K-DISC, and Vignanakeralam for organising an impactful Soft Skills Training Program led by esteemed industry experts Mr. K. Regunathan and Mr. K. Madhusudanan Nair. Drawing from their extensive corporate experience, the facilitators offered students practical perspectives that extended well beyond classroom concepts, providing valuable exposure to real-world professional environments. The sessions focused on essential competencies like effective communication, teamwork, emotional intelligence, and professional conduct—skills that are crucial for career success but often underrepresented in academic curricula. This initiative strongly supports the objective of narrowing the gap between academic knowledge and industry expectations.



34 Marketing Club Inauguration and Masterclass on “Traditional Marketing and Digital Marketing”: October 17th

The college extends its heartfelt gratitude to Mr. Rakesh Rajagopal, Branch Marketing Manager at Fragomen Educational Services, for gracing the Marketing Club Inauguration and delivering an inspiring Masterclass on Traditional and Digital Marketing. With over 18 years of rich industry experience, he shared practical insights through a well-structured and engaging session, effectively bridging marketing theory with real-world practice. The masterclass proved to be highly enriching and valuable for the budding managers.



35. Masterclass on Fuel your way to Success : October 18th

Jai Bharath School of Management Studies extends its sincere gratitude to Mr. Sandeep K. Govind, State Head-Kerala (AGM-HRBP), for delivering an insightful and motivating masterclass titled “Fuel Your Way to Success” for MBA students. Drawing on his extensive professional experience, he shared valuable insights into leadership, cultivating a growth mindset, and navigating real-world career challenges effectively. The session proved to be highly impactful, leaving students with greater clarity, confidence, and practical takeaways to support their professional journeys.



36. Inauguration of NIPM Student Chapter: November 1st

The National Institute of Personnel Management (NIPM) functionaries visited our campus to officially inaugurate the NIPM Student Chapter, marking a significant milestone for the institution. The occasion was honoured by the presence of Ms. Kshama Sandeep (Director, Glowmind Training Consultancy Pvt. Ltd.), Ms. Deeya Kuriachan (HR Manager, Advenser Engineering Services Pvt. Ltd.) and Mr. Koshy Ancheril (Former Group CHRO Sunrise Institute of Medical Science), whose valuable insights and interactions added immense value to the event.

The panel discussion on “Shaping Tomorrow’s Leaders: From Learning to Leading” was both engaging and thought-provoking, sparking meaningful reflections among students and faculty members. The deliberations offered valuable perspectives on leadership development and highlighted the evolving role of HR professionals in today’s dynamic organisational environment.



JBG JAI BHARATH SCHOOL OF MANAGEMENT STUDIES

NIPM KERALA CHAPTER www.nipmkerala.org

NIPM STUDENT CHAPTER INAUGURATION

Inauguration

Panel Member

Ms. Deeya Kuriachan
Manager (HR), Advenser Engineering Services Pvt. Ltd., Kochi, Executive Committee Member, NIPM Kerala Chapter

Ms. Kshama Sandeep
Director, Glowmind Training Consultancy Pvt. Ltd. Immediate Past Hon. Secretary, NIPM Kerala Chapter

Panel Member

Mr. Koshy K Ancheril
Former Group CHRO Sunrise Institute Of Medical Sciences, Life Member, NIPM

Time 11 : 00 am

Date 01 Nov 2025

Venue MBA Seminar Hall

Organized by
HR Club: Mr. Eldho Kuriakose (President), Ms. Devi Unnikrishnan (Secretary)



JBG JAI BHARATH SCHOOL OF MANAGEMENT STUDIES

Cultural Club Inauguration & Masterclass

Mind, your ultimate tool

04 Nov 2025

11:00 AM

MBA Seminar Hall

Adv. Dr. Kriss Venugopal
MD, La Liberta

37. Mind—Your Ultimate Tool: A Transformative Masterclass at the Cultural Club Inauguration: November 4th

The inauguration of our Cultural Club was marked by the esteemed presence of Adv. Dr. Kriss Venugopal, MD, La Liberta, who delivered a powerful masterclass on “Mind—Your Ultimate Tool.” His multifaceted expertise, spanning neuroscience, leadership, and human behaviour, made the session both insightful and transformative.

Through his engaging address, he encouraged participants to rethink the way they use their minds, emphasising a shift from autopilot thinking to intentional awareness. The session went beyond being merely educational; it served as a powerful mindset reset, leaving a lasting impression on everyone present.

Events such as these highlight the importance of collaboration and the value of learning beyond textbooks. We look forward with enthusiasm to the many enriching initiatives ahead as our Cultural Club continues to grow and thrive.

38. HR Conclave 2K25: HR 5.0 – AI-Driven Sustainable Workforce for the Future: November 5th

HR Conclave 2K25, organised by the Jai Bharath MBA HR Club in association with the NIPM Kerala Chapter, was held on the theme “HR 5.0: AI-Driven Sustainable Workforce for the Future.” The event began with a Presidential Address by Er. A. M. Kharim, Chairman, Jai Bharath Group of Institutions, followed by the inauguration by Ms. Meena Thomas, Director, Agappe Diagnostics Ltd. The keynote address by Mr. S. R. Nair, a renowned Management Guru, offered insightful perspectives aligned with the future of HR.

The conclave featured three engaging panel discussions focusing on AI-driven workforce development, human-centric AI, and sustainability in HR. Eminent industry leaders from organisations such as TCS, IBM, EY, Fragomen, Reliance Retail, and Agappe Diagnostics Ltd., along with academic leaders, shared valuable insights under expert moderation.

The event brought together students and professionals from various institutions, fostering meaningful dialogue on building a technology-enabled, people-first HR ecosystem. The HR Conclave 2K25 successfully highlighted that the future of HR lies in integrating artificial intelligence with human empathy and sustainable practices.



JAI BHARATH SCHOOL OF MANAGEMENT STUDIES PRESENTS
HR CONCLAVE 2K25
 HR 5.0: AI-DRIVEN SUSTAINABLE WORKFORCE FOR THE FUTURE

DATE: NOVEMBER 05, 2025 TIME: 10:00 AM



PANEL-1 THEME: BUILDING A FUTURE-READY WORKFORCE WITH AI



PANEL-2 THEME: HUMAN-CENTRIC AI FOR A SUSTAINABLE WORKFORCE



PANEL-3 THEME: SHAPING THE FUTURE WORKFORCE WITH AI AND SUSTAINABILITY



39. 04-Day Intensive English Mastery Bootcamp: November 6th – 9th

The English Language Mastery Bootcamp was successfully conducted in two phases from

6th to 9th November, offering participants an intensive, hands-on learning experience aimed at strengthening English communication skills. The program focused on enhancing fluency, vocabulary, grammar, and confidence in both spoken and written English, enabling students to communicate effectively in academic and professional environments.

The bootcamp commenced with an expert-led masterclass that laid a strong foundation by emphasising practical strategies to overcome language barriers and improve communication. Participants received focused training in professional writing, including emails, reports, and presentations, while interactive activities such as role-plays and public speaking exercises helped build confidence and clarity of expression. Special thanks to Mr. Hari Narayanan L. N. R., Placement Head, EME, and Mr. Ridaur Rahman Riyas, Trainer, for delivering highly engaging and impactful training sessions.

Guided by experienced trainers with personalised attention, the bootcamp led to noticeable improvements in participants' language proficiency, public speaking skills, and professional interactions. Sincere appreciation is also extended to Mr. Nishan Ilahi P. R. (CISCP, CISCN) for designing a powerful series of activities that played a key role in transforming students into confident, industry-ready professionals.





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Master class Leading with Purpose
From Vision to Impact

19 Nov 2025
10:30 AM
MBA Seminar Hall



John Kuriakose
Founder at DentCare

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40. Masterclass on “Vision to Impact” by John Kuriakose, Founder, DentCare: November 19th

We extend our sincere gratitude to Mr. John Kuriakose, Founder, DentCare, for delivering an unforgettable masterclass on “Vision to Impact.” His inspiring journey—from humble beginnings in Kerala to becoming a pioneer in India’s dental care industry—served as a powerful testament to the values of purpose, perseverance, and empathy.

Through his address, Mr. John Kuriakose shared how relentless grit, an unwavering commitment to quality, and a people-centric vision enabled him to transform challenges into opportunities. At a time when many pursue quick success, his emphasis on building substance over shortcuts resonated deeply with the audience. What began as a personal vision evolved into a mission to make world-class dental care accessible to every Indian.

41. La Squadra IV – The Ultimate Corporate Challenge: November 22nd & 23rd

The grand success of La Squadra IV – The Ultimate Corporate Challenge was truly extraordinary, marking a spectacular showcase of professionalism, enthusiasm, and experiential learning. The event set a new benchmark in corporate simulation and team-based challenges. Heartfelt appreciation to Mr. Khamarudheen K. P. and Mr. Vineeth Vinnie for delivering an impactful Special Outbound Training experience that left a lasting impression on all participants.

We were proud to host distinguished corporate teams from Invisor Consulting Services, Mane Kancor, EME, Fragomen Educational Services, Kinder Hospitals (Kochi), and Skill Merge, each bringing remarkable energy and competitive spirit. We also thank Southern Panorama Indriya Resorts & Spa, Munnar, for their exceptional hospitality, Guardian Live for elevating the event with vibrant band and DJ performances, and our alumni for their unwavering support. Together, every contributor helped in setting a new standard for future editions of La Squadra.



professional presence. We also extend our sincere appreciation to Mr. Vinu Prasad (Learning & Quality Manager, Holiday Inn Kochi), for his seamless and thoughtful coordination throughout the program. Such sessions go beyond conventional workshops, serving as meaningful investments in shaping the leaders of tomorrow, and the enthusiasm and professionalism demonstrated by the students were truly commendable.



42. Learning Beyond Classrooms: Dining Etiquette & Professional Grooming: December 6th

Professionalism is not merely learned within classrooms—it is best experienced through real-world exposure. Jai Bharath MBA had the privilege of organising a Dining Etiquette and Professional Grooming session for MBA students at Holiday Inn, Kochi, offering an immersive learning experience that emphasised the importance of personal presence and professional conduct.

The session was enriched by Mr. Lincoln Abraham, (Assistant Director, Food & Beverage Services, Holiday Inn Kochi), whose insights were deeply aligned with real-world corporate expectations, and Ms. Suganthi Vipin (Director Human Resources, Holiday Inn Kochi), whose practical grooming guidance was delivered with clarity and impact, enabling students to appreciate the significance of



43. Christmas & New Year Celebration: December 22nd

The Christmas and New Year celebration was marked by joy and togetherness as students, faculty, and staff came together to celebrate the festive spirit. The celebrations were formally inaugurated by the Chairman, Er. A M Kharim, setting a warm and cheerful tone for the occasion. A special cake-cutting ceremony followed, symbolising unity and goodwill, and was enjoyed by all present.

The festivities continued with a delightful Christmas feast, bringing everyone together in a spirit of sharing and celebration. The evening came alive with musical performances, creating a vibrant and festive atmosphere across the campus. Reflecting the true essence of Christmas—joy, gratitude, and togetherness—the celebration became a memorable occasion for all. As the institution steps into the year 2026, the celebration served as a meaningful reminder of the strength of teamwork, leadership, and community, inspiring hopes for stronger bonds, new milestones, and greater achievements in the year ahead.



Celebrating Excellence At Jai Bharath



A Moment of Pride: Chairman Honoured by Governor

A proud moment for the Jai Bharath family as Chairman Er. A. M. Kharim was felicitated by the Hon'ble Governor of Bengal, Shri C. V. Ananda Bose, for his outstanding contributions to society. A first-generation engineer and visionary leader, he has played a pivotal role in transforming education and empowering countless young minds. The honour, presented at Renai Hotel, Kochi, marks a significant milestone and a moment of great pride for the institution.

JBG JAI BHARATH SCHOOL OF MANAGEMENT STUDIES

CONGRATULATIONS

On your well-deserved recognition for **Exceptional Service in Higher Education!**

Dr. Neenu Wilson
HoD - MBA, Jai Bharath School of Management Studies

Dr. Pradeep Kumar C
Director - MBA, Jai Bharath School of Management Studies

Dr. Nithesh K N
Principal - Jai Bharath Arts & Science College

+91 94 4718 8020
+91 79 0782 3860

More Info Mail Us:
info@jaibharathmba.com

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Academic Excellence Awards

Jai Bharath proudly celebrates the remarkable achievement of its Director, Principal, and faculty members, who were honoured at the EGN Higher Education Southern India Conclave held at Le Meridien, Kochi. Dr. Pradeep Kumar C and Dr. Nithesh K N received the Academic Excellence Award, while Dr. Neenu Wilson was recognised with the Inspiring Education Hero Award for her outstanding contribution to education. These accolades reflect the institution's continued commitment to academic excellence, leadership, and impactful education.



Congratulations



Tiya Thomas Mani



Sandra Nelson



Krishnapriya Rajeev

Heartiest Congratulations,
Tiya Thomas, Sandra Nelson, and Krishnapriya Rajeev,
 on your commendable achievement of presenting a paper
 at the National Conference,

*‘Navigating Change: Strategies for Success in Today’s Dynamic World’ organised by
 Bharat Mata College.*

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National Safety Day Safety Award 2025







Congratulations to Hrithik, Devika, and Athira
 (MBA 2023) on winning awards for safety
 awareness and safety initiatives.

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Academic Achievement in Research and Presentation

Heartiest congratulations to Tiya Thomas, Sandra Nelson, and Krishnapriya Rajeev on successfully presenting their paper at the National Conference, “Navigating Change: Strategies for Success in Today’s Dynamic World” organized by Bharat Mata College. Your achievement reflects academic excellence, confidence, and a strong commitment to research. Wishing you many more milestones and continued success ahead!

National Safety Day 2025 – A Proud Achievement

Jai Bharath School of Management Studies proudly celebrates the achievements of Hrithik, Devika & Athira on the occasion of National Safety Day 2025. Our students have been honoured with Safety Awards in recognition of their outstanding contributions to safety awareness and initiatives. This accomplishment reflects their commitment to promoting a culture of safety, responsibility, and proactive learning. Their efforts stand as an inspiration to the entire Jai Bharath community. Hearty congratulations to all the award winners for bringing pride to the institution!

LEARNING BEYOND CLASSROOM

Outbound Training

Enhancing leadership, teamwork, and problem-solving through experiential learning activities.



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Bridging theory and practice by exposing students to real-world business environments.

La Squadra : Corporate Challenge

Building collaboration, communication, and trust through engaging group challenges.



Transforming students into industry-ready professionals through practical exposure.
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- ❖ Electrical & Electronics Engineering
- ❖ Electronics & Communication Engineering
- ❖ Computer Science & Engineering
- ❖ Artificial Intelligence & Machine Learning
- ❖ Computer Science & Engineering (Cyber Security)
- ❖ Computer Science & Engineering (IoT)
- ❖ Bachelor of Business Administration (BBA)*
- ❖ Master of Business Administration (MBA)*
- ❖ Bachelor of Computer Application (BCA)*
- ❖ Master of Computer Application (MCA)*

*Newly Approved Courses under KTU

POLYTECHNIC / DIPLOMA COURSES

- ❖ Mechanical Engineering
- ❖ Civil Engineering
- ❖ Electrical & Electronics Engineering
- ❖ Computer Engineering
- ❖ Cyber Forensics & Information Security
- ❖ Automobile Engineering

MASTER OF SOCIAL WORK PROGRAM (MSW)

Specialization

- ❖ Medical & psychiatric social work
- ❖ Family and child welfare
- ❖ Urban and rural community development

DIPLOMA IN HEALTH INSPECTOR

ARTS & SCIENCE

With industry linked add on courses

- ❖ BSW
- ❖ BBA
- ❖ B.COM (Finance and taxation)
- ❖ B.COM (Computer application)
- ❖ B.COM (travel and tourism)
- ❖ B.COM (Logistics management)
- ❖ B.SC Computer science
- ❖ B.SC Cyber forensics
- ❖ B.SC Electronics
- ❖ M.COM (Finance and taxation)

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